

**E-cell, Institute of Pharmacy
Nirma University
presents**



DESIGN



THINKING



WORKSHOP



WHAT IS A DESIGN THINKING WORKSHOP?



DESIGN



THINKING

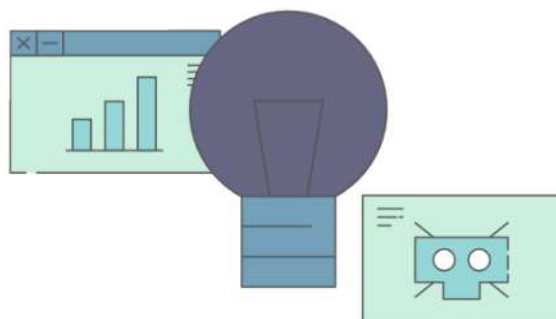


WORKSHOP

The goal of a design thinking lab is to give teams a collaborative and creative setting to explore and test out new concepts. Whiteboards, materials for prototyping, and software programmes are just a few of the tools and resources that the lab frequently has available to help teams develop, test, and iterate their designs quickly and efficiently. These tools are necessary for the development for a successful business model.

A human-centered method of problem-solving called "design thinking" emphasises experimentation, cooperation, and empathy. To develop novel and efficient answers to complicated problems, it entails comprehending the requirements of people, investigating viable solutions, and prototyping and testing ideas. Design thinking laboratories are collaborative settings where designers, engineers, and other professionals may pool their talents to solve problems in the real world by using design thinking ideas.

A design thinking lab's main goal is to give teams a collaborative and creative space to develop and test out new concepts. Teams can develop, test, and iterate their designs fast and effectively in the lab thanks to the availability of resources and equipment including whiteboards, prototyping supplies, and software. These tools are necessary for the development for a successful business model.



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Ideathon

MEET THE SPEAKER



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Mr. Karmjitsinh Bihola

**Design Thinker | Innovation Strategist | Startup Mentor
Creative Intelligence Coach | WCIW Creativity Ambassador**

Founder, Innodesk Designovation Services, Gujarat, India

Adjunct Professor, Taylor's University, Malaysia

Global Advisor, World Change Summit (WCS)

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Educational Qualification:

- ME in Mechanical Engineering (Specialization in Product Design 2011), Stevens Institute of Technology, New Jersey, USA
- B.E (2008) and Diploma (2005) in Mechanical Engineering



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REGISTRATION DETAILS

For quick registration scan:



In case of any query, contact:

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